

### SEATTLE HOUSING LEVY

2012 Report of Accomplishments and Policy Updates for 2014 - 2016



### 2009 Seattle Housing Levy

- □ \$145 million, 7-year levy
- □ Funds available 2010 2016
- Annual Reports
- Administrative & Financial Plan, updated biannually

### 2012 Report of Accomplishments

#### Five Levy Programs:

- Rental Production & Preservation, \$104m
- Operating & Maintenance, \$14.4m
- Acquisition & Opportunity Loans, \$6.5m
   Short-term loans using other program funds
- □ Homebuyer Assistance, \$9.09m
- Rental Assistance, \$4.25m

### Rental Production & Preservation

\$15.6 million Levy funds to housing projects in 2012

#### Meeting Levy Priorities:

- Homeless families, individuals and youth2 projects, 117 units
- Seniors and people with disabilities4 projects, 204 units
- Low-wage working adults and families2 projects, 189 units

#### Rehab of existing City-funded housing

Upgrades to 2 buildings, 239 units

### Rental Production & Preservation

Rental Housing Performance

#### Meeting Affordability Goals

□ 60% of funding to housing that serves residents
 below 30% area median income (\$18,200 one person)

#### **Exceeding Production Goals**

- □ 508 units in 8 new projects in 2012
- 1,371 units in 3 years, over 80% of levy goal

#### Leveraging Public and Private Investment

Over \$137 million in total capital funds

## Operating & Maintenance

Long-term support for building operations

Operating and services funds awarded when projects will begin operations

- O&M award: 4261 Aurora Supportive Housing
  - 71 homeless units, Levy O&M plus 25 SHA vouchers
- Six 2009 Levy projects received operating and services funding to date, including SHA vouchers, federal sources, King County

## Acquisition & Opportunity Loans

Short-term, bridge financing for strategic acquisitions

#### Responding to market opportunities:

- Haines Apartments: preservation of 30-units
   with expiring HUD subsidies
- Parker Apartments: conversion of vacant 50unit building, formerly student housing
- REO Acquisitions: rehab of 20 vacant
   foreclosed homes for land trust homeownership

### Acquisition & Opportunity – continued

2010-2012: loans for six rental, two ownership developments

#### Exceeding goals -- Nearing completion

- Short-term use of other Levy program funds, needed for permanent financing
- Eight loans to date: will create 225 units,
   exceeding goal of 175
- Four loans repaid, projects under construction or completed
- Community Cornerstones NOFA: will fund 2-4 transit oriented developments in SE Seattle

## Homebuyer Assistance

Loans for firsttime home buyers

#### Awards to lending programs:

- Homestead Community Land Trust,15 homebuyers
- Housekey Plus Seattle, 18 homebuyers

#### Home purchases:

- 50 loans closed, 11 levy loans
- Average levy loan \$45,614, on track to meet production goal

### Rental Assistance

Funds rent
assistance for
HSD's
Homelessness
Prevention
Program

# Homelessness prevention and housing stabilization

- Seven community-based nonprofits provide rent assistance and services
- 554 households received short-term rent assistance, averaging \$1,204
- 90% maintained stable housing when rent assistance ended
- 84% in stable housing six months after rent assistance ended

### SEATTLE HOUSING LEVY

Proposed Policy Updates for Program Years 2014-2016

### 1. Objectives and Priorities

#### Rental Housing Program

- Expand objectives: emphasize households with significant barriers, including criminal record
- Project Location: retain priority for transit access.
   Increase emphasis on opportunities -- jobs,
   services, education, etc. -- neighborhood
   revitalization, and anti-displacement
- Retain priorities for seniors, people with disabilities, low-wage individuals and families.
   Update priorities for homeless housing.

# 2. Development Siting Policy

Rental Housing Program Policy applies to extremely low income housing: Projects not approved if more than 20% of total housing units in the area (Census block group) will serve households below 30% of median income.

- Allow early determination of compliance with policy, sponsor can proceed with project planning
- Remove one alternative condition: exception for "neighborhood-supported project" is difficult to implement and never used

## 3. Eligible Borrowers

#### Rental Housing Program

- Ability to develop, own, manage housing is a requirement, rather than a priority
- Affordable housing must be part of organization's mission, stated in bylaws/organizational documents
- Continue to encourage partnerships to strengthen applicant capacity, retain access to Levy for community-based providers

### 4. Bridge Loans

Rental Housing Program With completion of Levy Acquisition & Opportunity Loans, provide short-term acquisition loans through Rental and Homebuyer programs.

- Community Cornerstones: Up to \$3 million in Levy and federal funds (one time) for acquisition in light rail station areas of Southeast Seattle.
- Bridge Loans: Continue to use up to \$5 million in Levy funding (revolving) for site/building acquisition citywide, using Levy O&M balances

## 4. Bridge Loans - continued

Rental Housing Program

#### Bridge Loan policy changes:

- Allow blended interest rate -- at 3% -- when
   City funds are combined with other sources
- Add requirements for bridge loan extensions
- Record covenant to ensure affordability

# 5. Supplemental Funding

Rental Housing Program

# Expand policy for preserving existing City-funded housing

- Priorities: projects nearing end of City loan,
   significant leverage funds, extends useful life of building and improves efficiency
- Owner in good standing on current loan,
   provides financial contribution and leverage
- Tailored application, construction requirements, loan terms and conditions

# 6. Homebuyer Program

Combine Levy and HOME/CDBG policies into single set of program policies

- Reformat text, consistent definitions
- Objectives: add neighborhood diversity,
   reduced commuting times for owners
- Site acquisition/development loans: add policies for short-term bridge loans; must provide longterm affordability via resale restrictions

